



Business Council for
Sustainable Development
United Kingdom



BCSD-UK UPDATE – SEPTEMBER 08 - distributed to members and contacts

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National Grid joins BCSD-UK

We are delighted to welcome National Grid into membership. This news follows recent announcements that British Waterways and Rolls-Royce have joined.

WBCSD President headlines a carbon and resource constrained world

Björn Stigson, President of the WBCSD in his monthly Update says "Trying to predict and make sense of trends in a complex and globalized world is not easy. Often you have to rely on "signals of change" – indicators that something seems to be going on – rather than the obvious all revealing fact. The *Financial Times* just carried a front page story that Champagne producers were turning to lighter bottles to save on material and transportation costs. To me this could be a positive "signal of change": we are on our way to a society that will be pushing for resource efficiency. After all, if this happens to a high priced luxury item like Champagne, what will it do to lower priced commodities?"

"In 1992, we coined the term Eco-Efficiency – "Doing more with less". In the earlier years of Eco-Efficiency, we looked primarily inside the company fence-line. It is probably now time for us to dust off and revisit our earlier work on this topic. We are moving into a carbon and resource constrained world and we should seek to apply Eco-Efficiency principles more broadly on the societal level".

His full monthly message can be seen in the Members' Area of www.bcsd-uk.co.uk

BCSD-UK members feature in Scotsman articles



Lloyds TSB, Diageo, Scottish & Newcastle, ScotAsh and British Waterways, all BCSD-UK members, feature in a series of specialist articles on the implementation of sustainable development values commissioned by the paper from Charles Henderson of Climate Futures.

Two quotes are highlighted here:

Bryan Donaghey, MD Scotland, Diageo "It (sustainable development) makes sense on so many levels. The whisky industry is part of Scotland's heritage, including its wonderful natural environment. Being

responsible is what's best for the company, and what's expected by customers. And, as a family man, I think about my children's future. I am in a fortunate position of being able to influence the business that I am a part of."

Richard Naylor, S&N UK Environment Manager: "In the past three or four years, senior management mindset has shifted, influenced by expectation of the supermarkets, public perception and energy costs. Now, the environmental agenda is no longer seen as a risk, but, rather, a competitive investment opportunity. The era of carbon labeling of products is coming."

Concern about progress at Glasgow Carbon Event

Richard John (Faber Maunsell/AECOM); Peter Jones, recently retired as a director of Biffa Waste, Michael Smith, a director of Yorkshire Forward, and Charles Henderson were guest speakers at the Scottish round of the consultation workshops BCSD-UK is staging across the UK on the carbon economy and a vision of where we must be by 2050. And though that might seem a long way away, a consensus view arising from the debate was that we are not doing enough or quickly enough to get to where we must get to by then. Charles Henderson was a guest speaker to report on his work for the Scotsman in preparing a series of articles for the paper on the carbon economy. Many BCSD-UK members in Scotland will feature within it.



From left to right: Charles Henderson reports on the Scotsman features. Michael Smith tells the Glasgow audience where Yorkshire is (joke!) and busy networking, always a feature of BCSD-UK events.

The BCSD-UK project moves next to the Black Country on November 6th and will conclude in Yorkshire before Christmas. It is planned to report the outputs at a major event being staged by the BCSD-UK with its parent organisation, the World Business Council, to take place in London in March 09.

More details on the outputs from the Glasgow event and on future activity can be found on the BCSD-UK web site at www.bcsd-uk.co.uk

Quotes from some delegates:

Duncan Stewart, Diageo:

"I found the carbon capture project really stimulating."

Audrey Meikle, Glasgow Caledonian University:

"It was really really informative. It is always good to meet people and get their views. It inspires you to implement it in your own business and pass it on. I learned a lot more."

David Cohen, ESK Properties Ltd:

"I gained a wider aspect. I think behaviour change is the main point as it will lead to the development of new technology. It is the basis of it all."

Mac Hutton, McKenzie Associates:

"It was more than worthwhile being here. It allowed me to confirm some of the things I've been dealing with. It was stimulating to get a wider view."

New free recruitment service for BCSD-UK members

No sooner had a bright spark in the BCSD-UK secretariat suggested we develop a new service for members - a free area on www.bcsd-uk.co.uk to advertise for staff in sustainable development departments or specialist businesses - than BCSD-UK member Acclimatise asked if we could feature their advertisement for new recruits!

So we have done just that and BCSD-UK members can now tell the world free of charge for a month that they have vacancies to be filled. Send entries to katieh@ebc-info.co.uk

Reformed Energy Group sets Forward Programme

Under the Chairmanship of Mark Saunders of E.ON, the newly formed BCSD-UK Energy Group met in Birmingham thanks to host Faber Maunsell and considered what issues it wished to take forward from the work on decentralised energy by the BCSD-UK supported Business Taskforce on Sustainable Consumption and Production.

Attending were Mark Saunders (E.ON) (Group Chairman); David Middleton (BCSD-UK CEO); Donald Lack (Faber Maunsell/AECOM); Gerry McLaughlan (United Utilities); Jim Rushworth (Lafarge); Mike Jordan (Ondeo Water Services); Paul Lewis (Self Energy UK); Gaynor Whyles (JERA Consulting Ltd for Johnson Matthey); Steve Wallace (National Grid); Fred Mead (BCSD-UK). Apologies had been received from Peter Jones (recently retired from Biffa Waste); Richard Heathcote (Scottish & Newcastle); Rory Tait (Trinity International); John Hill (Converteam); Dr Paul Brooks (Corus); Peter Sharratt (WSP); Said Bijary (WSP).

A full two hour debate resulted in potentially exciting ideas being generated and these are now being considered and formed into a potential set of actions to be presented to the Steering Group for approval.

Behaviour Based Sustainability and Young Leaders Group to feature at BCSD-UK 20th November General Meeting

To be hosted by Lloyds TSB on the morning of 20th November, the final General Meeting of 2008 features a workshop presented by BCSD-UK member WSP Environmental and a presentation from Hugh Williams of Ecotec (Ecorys in the UK) on BCSD-UK's developing Young Leaders Group. Hanne Stoersken from ConocoPhillips will provide personal evidence of value from the WBCSD's scheme.

Our regular feature – a members' presentation will be given by GlaxoSmithKline.

Booking now for House of Commons Dinner

The limited places available at our annual House of Commons Dinner are being booked up. To be hosted by Alan Whitehead, MP, who leads the House of Commons strategic groups on both energy and waste, this not-to-be-missed event is open to BCSD-UK members and their guests only.

Annual Reports & Case Studies on www.bcsd-uk.co.uk

We have developed a new section under our Libraries heading on www.bcsd-uk.co.uk for members to submit copies of their Annual Reports on sustainable development be it a SD Annual Report, CSR Annual Report, or combined Annual Report, etc etc. Please send e-copies to katieh@ebc-info.co.uk.

Under the same Libraries section on the Case Studies page we have been pleased to receive a small flurry of new contributions but would welcome more. Come on – it’s an opportunity to tell the world what you have been up to! Open to members only to submit studies to katieh@ebc-info.co.uk.

Diary Dates

14 th October	Birmingham	BCSD-UK supported Lunar Society Question Time Debate “Should Birmingham be planning a Radical Response to Climate Change?” Panel includes, amongst others, Nigel Lawson and Michael Meacher. Event Chairman Sir Michael Lyons. See attached flyer for further information.
16 th October	Cheltenham	BCSD-UK “Outreach” event hosted by BPE Solicitors – “Have you joined the Revolution?” An update on all BCSD-UK’s activity. Half-day morning event.
6 th November	Black Country	Third in the series of BCSD-UK’s workshops on the Carbon Economy. See previous story for delegate’s reactions to the Glasgow event. Half-day morning event.
11 th November	Leamington	Location visit to Wolseley’s Sustainable Building Center.
18 th November tbc	Leeds	Fourth Carbon Workshop.
19 th November	London	House of Commons Dinner. Open to BCSD-UK Members and their guests only.
20 th November	London	BCSD-UK General Meeting hosted by Lloyds TSB. Half-day morning event.
20 th November	London	BCSD-UK Management Committee meeting at Lloyds TSB. MC members only.
26 th November	Glasgow	BCSD-UK Workshop hosted by Scottish Enterprise. Half-day morning event.
3 rd December	Birmingham	MEBC (BCSD-UK’s Midlands branch) Annual Business Success Dinner.

For more information on these events visit www.bcsd-uk.co.uk or email katieh@ebc-info.co.uk

Sustainable Scotland Network looks at “Accounting for Sustainable Development” at its Annual Conference

Speakers at the SSN’s annual conference to be staged from 13th - 14th November at Our Dynamic Earth, Edinburgh, include John Swinney MSP, Cabinet Secretary for Finance & Sustainable Growth; Professor Paul Ekins, King’s College London / UK Green Fiscal Commission; Simeon Thornton, Head of Climate Change Economics, Defra; Professor Tim Jackson, Surrey University / Sustainable Development Commission; Martijn Quinn, Commissioner Dimas’ Cabinet European Commission.

The headline to the event reads: “Creating a financial environment in which your Council can respond to the challenges of sustainable development and climate change is becoming increasingly urgent”.

Rushlight Awards - Call for Entries **- closing date 31st October 2008**



The Rushlight Awards 2008 promote and celebrate the leading environmental technologies and innovations by organisations throughout UK and Ireland. With 27 separate categories covering renewable energy, clean fuels, power generation, water, waste and pollution management, these awards will highlight the technologies and innovations that are shaping the energy, transport, environment and industry sectors in the future. If you have developed a technology or innovation that is pertinent to one of these categories, then do not hesitate to enter as you have so much to gain. With headline partners and sponsors Institute of Physics, Black & Veatch, E-Synergy and Kilburn & Strode, assistance from the Manufacturing, Materials and Environment Unit of BERR, Scottish Enterprise, The Welsh Assembly Govt, Action Renewables of Northern Ireland and over 50 trade associations, institutes and agencies, the Rushlight Awards are the leading awards in the environment, energy and waste field. The awards dinner is on 22nd January 2009 at the New Connaught Rooms in London. To find out more and to enter the awards, go to www.rushlightawards.co.uk or contact Eventure Media on 020 8870 9345.

Countdown to the Carbon Reduction Commitment (CRC) **- Preparing for the UK's new mandatory carbon trading scheme**

A one day conference, Friday 21st November 2008, The Balmoral, Edinburgh.

In 2009, your organisation will be required to comply with CRC if it spends more than £500,000 a year on electricity in the UK.

Holyrood have brought together a list of experts in this field to assist you with what you need to know about the CRC scheme, including a senior advisor from Defra, who will outline the latest in the development and design of the CRC scheme.

The conference will include expert sessions on:

- Monitoring and reporting your energy consumption for the purpose of compliance;
- How the carbon auction and performance league table will operate;
- The financial implications for your organisation or company of compliance and non-compliance of the scheme;
- What the energy companies are doing to support you in monitoring and reducing consumption;
- And on how to formulate a long-term strategy of compliance and best performance as part of the CRC scheme.
- The conference will also feature sector-specific sessions to highlight areas of concern which will then be put to an expert panel for answers.

For full details and to book your place please see www.holyrood.com/crc.

Job Vacancies with Keep Scotland Beautiful

Going Carbon Neutral Stirling (GCNS), a programme of Keep Scotland Beautiful, is currently recruiting 7 posts based in Stirling. Closing date for all posts is 26th September. For information regarding the positions [click here](#).

David Middleton
CEO
BCSD-UK

The Business Council for Sustainable Development – United Kingdom

c/o, Environmental Business Communications, The Environmental Business Centre, Unit F3, The Arch, 48-52 Floodgate Street, Birmingham, B5 5SL

*Tel: 0121 693 8338 * Fax: 0121 693 8448 * E-mail: davidm@ebc-info.co.uk * Web: www.bcsd-uk.co.uk*

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