



Business Council for
Sustainable Development
United Kingdom



BCSD-UK UPDATE – May 2009

distribution circa 1,500 (to members and contacts) in over 50 countries

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UK, London, 27 April 2009, According to a new report by Acclimatise, sponsored by IBM (NYSE:IBM), only 38% of the two thirds of FTSE 350 companies who reported their climate change activity to the Carbon Disclosure Project, declared they conducted any financial or quantified analysis into the impact of climate change risks to their investors

Björn Stigson, WBCSD President, Monthly Update

World Business Council President, Björn Stigson says in his latest Monthly Update that “one of the important fallouts from the financial crisis and economic recession is the decline in trust in business and business leaders”.

BCSD-UK members can read more about this and his comments on Climate Change ahead of COP 15; the Low Carbon Economy post the US Administration’s determination to address climate change “it is no longer a question of “if” we should address climate change but “how” and “when do we act”; Energy Efficiency; the deployment of New Technologies; Carbon Markets; Infrastructure; Deforestation; Geo-engineering; and Ecosystems.

BCSD-UK members can click [here](#) for full report.

BCSD-UK adopts new Mission Statement

The sharp-eyed amongst users of www.bcsd-uk.co.uk will have noted a change to the front page which now shows the new BCSD-UK Mandate recently approved by the Management Committee:

- Providing business leadership as a catalyst for change to achieve a sustainable society.
 - Challenging convention and exploring new business/economic models.
 - Sharing experience and knowledge.
 - Identifying and promoting business opportunity in the process of change to a sustainable society.
 - Working with Government towards achieving the goal of a sustainable society.
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BCSD-UK Welcomes New Members



Birmingham Chamber of Commerce and Industry is steeped in history having been established for over 200 years. Today it is a modern, innovative, membership-based business support organisation. It is an accredited member of the British Chamber of Commerce and over the years has established itself to become the prominent independent business voice in Birmingham and the West Midlands with over 3,000 members representing over 170,000 employees. It is highly representative of all industry sectors from professional and financial services to manufacturing, property and construction, retail and wholesale, to the rapidly growing creative, arts and media sector.



Paragon Simulation is a specialist in business process models and financial modelling helping businesses make better business and operational decisions by creating desktop computer business modelling and business models to complement planning expertise. The company has a 15 year history of helping major companies create and operate better plans through process business modelling - from planning models for a nuclear re-processing plant or passenger flows at Heathrow Terminal 5 to optimising the financial performance of renewable energy projects, call centre/back office processing or sales & marketing organisations.

BCSD-UK changes fee structure to welcome SMEs

The BCSD-UK Management Committee meeting in Birmingham recently agreed a new annual fee structure designed to enable the organisation to better respond to approaches from SMEs, several having enquired about membership during 2008. The new structure is – MC member £5,000; Ordinary Member (with more than 250 employees) £2,500, SME member (less than 250 employees) £750. All figures plus VAT.

RACTA - Renewables And Clean Technology Audit at Sustainability/live! May 21st

The BCSD-UK is supporting RACTA, the Renewables And Clean Technology Audit being staged at Sustainability Live at the NEC Birmingham on May 21st - sponsored by Advantage West Midlands and supported by Birmingham City Council.

Speakers at this free to attend morning workshop include Ralph Hepworth, Business Development Manager, AWM on the activities of the AWM Environmental Technologies Cluster; Heather Pearce, Senior Procurement Officer, Environment Agency on flood defences; Alan Cooper, Product Development Manager, Malling Products, Laing O'Rourke on products, design & technologies for sustainable building & construction; Mark Clemson, Director, New World Solar Installations, on retrofitting old housing stock; and Keith Sexton, Group HSEQ Director, Amey plc on procurement of alternatively powered vehicles.

To register contact Evelyne on 0121 693 8334

BCSD-UK Workshop on Manufacturing & Procurement Sustainable Development in Supply Chains - Thursday 4th June 2009 – Leeds

As part of its programme of activity with Carbon Action Yorkshire, BCSD-UK is staging a full day workshop on Manufacturing & Procurement Sustainable Development in Supply Chains. The event is on Thursday 4th June 2009 and is being hosted in Leeds by WSP Group Ltd. The focus will be on how global supply chains are being reviewed in the light of the need for sustainability, security and continuity and promoting SMEs in the Supply Chain for Sustainable Development.

Speakers confirmed from:- Carbon Action Yorkshire; Rapid Manufacturing Research Group at Loughborough University; Corus; BRE; WSP; Food Faraday and ASDA. In addition, the event will feature an Interactive Procurement Workshop led by Pat Laughlin, Managing Director, Pat Laughlin Associates.

To register contact Evelyne on 0121 693 8334

BCSD-UK workshops on Water As Critical Resource and Legislation Horizon Scanning June 9th – Sheffield

To be hosted by DLA Piper LLP at their Sheffield office on Tuesday 9th June, BCSD-UK is to stage two workshops as part of their ongoing programme of activity with Carbon Action Yorkshire. In the morning the focus will be on "Resource Respect" and the particular resource under scrutiny will be water. Climate change, fast developing new economies, changing lifestyles and cultures, growing global population – all are impacting on the limited resources we have on the planet to service this hunger for more resources. The World Business Council for Sustainable Development (WBCSD) has undertaken a major study. BCSD-UK will explore how pertinent this is to UK businesses – and what onward actions BCSD-UK might consider.

An open event free to delegates, those who have been invited to participate in the debate include CH2MHill (who led the WBCSD project), Arup, Lafarge, Northumbrian Water, Ondeo Industrial Solutions, Severn Trent Water, Yorkshire Water, WSP Environmental.

In the afternoon the workshop is on "Horizon scanning for new legislation". To be aware of legislative and legal hurdles existing and in the process of heading towards the statute book, be it in the UK or Europe, is to be ahead of the competition. Indeed, it may also dictate where your future markets are. Leading the workshop will be Teresa Hitchcock from DLA Piper and Rory Tait from Martineau.

World Business Council Report – Energy and Climate Working Group

BCSD-UK members can read a report from the World Business Council's Energy and Climate Working Group which covers:

- Report from Bonn meetings of the UNFCCC Ad hoc Working Groups
- Proposal for dialogue with the EGTT
- World Bank Clean Technology Fund
- World Business Summit - Copenhagen, May 24-6th
- Utilities Washington Dialogue
- Forthcoming meetings and events

BCSD-UK members can click [here](#) for full report.

World Business Council Report - Liaison Delegate Meeting at Montreux



BCSD-UK members can read a report from the World Business Council's Liaison Delegate Meeting attended by BCSD-UK CEO David Middleton in March. Entitled "Weathering the Storm" and staged over four days in Montreux, it was attended by 185 WBCSD members and 20 Regional Network partners. The programme aimed to look at how business can align short-term survival strategies with long-term sustainability and profitability in these uncertain times. The plenary sought to provide a "sustainability survival kit", looking at practical and tactical approaches to making sustainable development work for business success despite the downturn.

The WBCSD President Bjorn Stigson told delegates: "For me, when I look at the world, sustainable development has arrived. Having worked on it for 20 years, starting with awareness creation, we are now into implementation, with sustainable development becoming an ever more strategic imperative. We are also facing a bigger role for governmental oversight, and at the same time, public awareness of sustainable development is also growing, and increasingly influencing consumption and lifestyles. The world cannot succeed without business as a committed solution provider to sustainable societies and ecosystems".

Key "takeaways" from the meeting were:

- The world cannot succeed without business as a committed solution provider to sustainable societies and ecosystems.
- Public awareness of sustainable development is on the rise and increasingly influencing consumption and lifestyles.
- After some 20 years, sustainable development has arrived, having moved from awareness raising to implementation.
- Surveys show that trust in business is down and trust in CEOs is very far down. Honest companies make honest mistakes but are suffering greater consequences than a few years ago. As a result, governmental oversight of business will grow and business will need to regain trust in order to maintain its license to operate, innovate and grow.
- The move to a low-carbon economy will happen regardless of the outcome of Copenhagen.
- Companies are increasingly involved in addressing the poverty challenge and inclusive business, gaining a deeper understanding of the barriers to and opportunities for innovating while doing business with the low-income segment.
- All forms of biodiversity/ecosystem loss (pollution, conversion, over-exploitation, invasives, etc.) have implications for business, and governments need to make conservation more attractive to business through smart enabling regulation.
- Companies understand that they cannot bring about sustainable consumption alone, and that consumers can make informed decisions for themselves about what is sustainable. The idea is to

consume sustainably, not to consume less.

- On valuation, companies and investors need to link up and close the gap on understanding what is needed for informed investment decisions. In this time of crisis, evidence is mounting as to just how much people matter. Companies need to focus on talent, skills and sustainable development.

BCSD-UK members can click [here](#) for full report.

Video of BCSD-UK Summit Speeches

A video of all the presentations at the BCSD-UK 10th Anniversary Summit held in March in London is available free to paying delegates, speakers and sponsors and for £100 plus VAT to others. Contact 0121 693 8334 for copies.

Changes at BCSD-UK secretariat

BCSD-UK members and others will be sorry to hear that Katie Hoare has moved on from the BCSD-UK office to a new job at Birmingham University. Undoubtedly Katie made a big and positive impact whilst she was with us. We are sorry to see her go and wish her well.

Enter Evelyne N’Goran who takes over Katie’s role. Of French origin, we have every confidence that Evelyne will also be an invaluable member of the team and we welcome her into our ranks.

Less than 40% of FTSE 350 companies assess risk of climate change

According to a new report by BCSD-UK member Acclimatise, sponsored by IBM (NYSE:IBM), only 38% of the two thirds of FTSE 350 companies who reported their climate change activity to the Carbon Disclosure Project declared they conducted any financial or quantified analysis into the impact of climate change risks to their investors.

With quotes from senior executives from the Carbon Disclosure Project, IPCC, IBM, Cadbury, Lloyds TSB, Carnival Corporation, Biffa, Rio Tinto, United Utilities, Barclays, AstraZenica, BT Group, Aviva, this extensive report includes the ‘Prepare-Adapt’ set of 10 Director’s questions to help companies start building business resilience to climate change, focused on risks, opportunities and responses that was jointly developed by IBM and Acclimatise. The report can be seen in the Library of the BCSD-UK web site.

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Geneva



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