



Business Council for Sustainable Development United Kingdom



BCSD-UK UPDATE – MAY 08 - distributed to members and contacts

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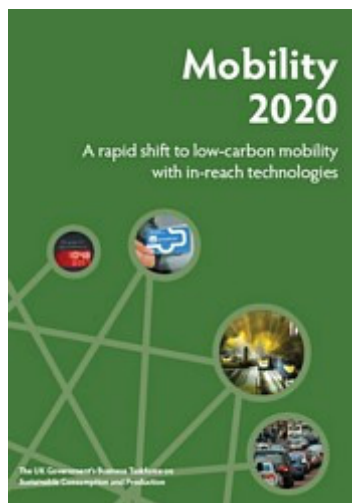
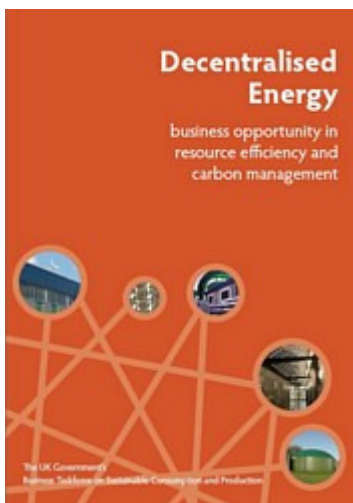
Continuing Tone of Concern from WBCSD President

In his May message Björn Stigson, President of the World Business Council for Sustainable Development, maintains a tone of concern expressed in other recent messages. He says: “I wish I could write you a more upbeat message but my impressions from many different international gatherings and contacts lately make me concerned. I find myself being exposed to a number of conflicting signals and trends on the road to a sustainable future which clearly will be resource and carbon constrained”.

BCSD-UK members can see the full text in the Members Area of www.bcsd-uk.co.uk

Born again Energy Group Concentrates on DE (and seeks recruits)

Malcolm Stephenson of Shell led our Energy Group for some years for which we were extremely thankful. With Malcolm’s career moving onto pastures new and mostly in Australia, we are delighted that it will now be led by Mark Saunders of E.ON Sustainable Energy Solutions supported by Jim Rushworth of Lafarge Cement UK.



First focus of the revived Group will be the work of the Business Taskforce for Sustainable Consumption and Production. BCSD-UK is staging consultation Workshops in **Birmingham, at the Council House on Thursday 22nd May, Leeds at the Queens Hotel on Wednesday 18th June, and London at LloydsTSB on Monday 30th June.** These meetings will seek views and inputs on the two reports shown here – on Decentralised Energy and on Mobility 2020.

BCSD-UK then plans an Energy Group Workshop in July – date, time and place to be fixed – when outputs

from the trio of Workshops can be considered and a forward plan developed.

Expressions of Interest are welcomed from BCSD-UK members and anyone else who would like to be considered for an invitation to join the Project Advisory Group for the onward activity on DE.

Interested parties should contact the BCSD-UK CEO on davidm@ebc-info.co.uk

BCSD-UK Ends WindSupply Project

With regret, BCSD-UK recently issued the following statement:

“With funding from regional development agencies and central government ending, the Business Council for Sustainable Development – United Kingdom (BCSD-UK) has reluctantly put an end to its work in developing a UK engineering and manufacturing supply chain to the growing market for wind turbines after five years.

Announcing the decision, BCSD-UK CEO David Middleton said “we simply have no alternative. We cannot subsidise this activity. It was our idea to try and enliven a UK response to the growing needs of the wind energy industry at a time when the manufacturing and engineering sector in the UK is in decline. Here is a £25 billion market for the sort of stuff we have been making for decades for the bus, train, aero and auto industries. It is a classic diversification opportunity.

“We have had considerable success with the project in raising the profile of the opportunity and creating real jobs. The outgoing CE of Advantage West Midlands, John Edwards, told MPs in the House of Commons recently that it was a flagship project for AWM. The new CE of AWM, Mick Laverty, was recently quoted as saying the work in exploiting markets includes “an impressive regional order book for innovative wind turbine generators”.

“It is sad to pull the plug right now. We have been more than grateful for the funding received from the two Midlands RDAs and others and from DBERR and it is ironic to end the project just when a real momentum has gathered in the wind energy industry in the UK. We are particular sad to say goodbye to Project Manager, Bob Dorman, whose valiant efforts on this project have been recognised by the industry and civil servants across the country. We thought this was sound investment of government funding. Hopefully – maybe - we might be able to be supportively active again when spending restraints are less challenging”.

Peter Braithwaite – Head of Sustainability for Olympics



Longstanding member of the Arup team, inspiration behind Arup’s Speir sustainability assessment tool, Hon. Professor at Birmingham University, and Deputy Chairman of the BCSD-UK, Peter Braithwaite has been appointed Head of Sustainability for the London Olympics. His appointment is with CLM, the Olympics Delivery Agency’s delivery partner. The news was announced to the BCSD-UK Management Committee meeting recently in Glasgow and which sent a message of congratulations to Peter. BCSD-UK CEO David Middleton said: “Whilst wishing Peter the very best of good fortune in what will obviously be a very high demand and high profile task, I am sad to lose close contact with not only a valued mentor but good friend too.”

After The Carbon Economy, What Chance The Water Economy?

The BCSD-UK General Meeting hosted by Scottish Enterprise at its HQ in Glasgow turned the spotlight on water and ended up wondering if water will follow carbon as being a major base currency upon which society functions in the future. After the carbon economy will we have a water economy?

Speakers at the event included Alan Sutherland, Chief Executive, Water Industry Commission for Scotland; Laurence Bower, MD of Ondeo Industrial Solutions, and Richard Mercer, Head of Utilities at British Waterways. Guest BCSD-UK member presentation came from Peter Quinn, MD of ScotAsh which has just won its second Queen's Award to Industry.

Event pictures and downloads of Alan Sutherland's speech and PowerPoints from Messrs Bower, Mercer and Quinn via www.bcsd-uk.co.uk

Delegates who attended said:

"I learnt a lot from the event which I can share in Scottish Enterprise and use to help us focus on the business opportunities flowing from the new water framework in Scotland". Liz Bogie, Scottish Enterprise

"Very enlightening, particularly in relation to water suppliers, e.g. Ondeo Industrial Solutions in terms of the range of services they provide. Far more than just water." Ian Mowbray, Gas and Utility Technology Ltd

"Highly informative, well balanced arguments from different sides – the Water Commission and people engaged in water services. The nature of saving energy and costs for industry is essential." Keith Stainfield, Auditel



Alan Sutherland left and Laurence Bower right at the BCSD-UK General Meeting at Scottish Enterprise

BCSD-UK "branches" gets thumbs up from MC

Proposals for the development of BCSD-UK "branches" were approved in principle by the BCSD-UK MC meeting at the HQ of Scottish Enterprise in Glasgow. Tabled by the CEO David Middleton, the idea is based on opportunities that have emerged in various parts of the UK. Members can read more in the CEO report in the Members' Section on www.bcsd-uk.co.uk

Other matters covered at the MC meeting included BCSD-UK's organisation in Nottingham of a CABE Hothouse event; future activity in Scotland; Business Taskforce workshops; reformation of the Energy Group; new project developments; proposed carbon economy events; recommendations from E.ON and WSP on a new promotional brochure for BCSD-UK.

Call for Speaker – Poland – September

The Polish Institute of International Affairs is inviting a speaker from the BCSD-UK to take part in the international conference "Energy Security and Climate Change" to be held in Warsaw on 11-12 September, 2008. The BCSD-UK contributor will be a panelist and will present their views on *Industry perspective on climate change policy*. Taking capability as a given, this is an open opportunity to BCSD-UK members on a first to respond gets it basis. Responses to davidm@ebc-info.co.uk

Opportunity in India

We are pleased to inform you that The Society of Energy Engineers and Managers (SEEM) which is a national professional body of Certified Energy Managers (CEMs) and Certified Energy Auditors (CEAs) in India (Certified by Bureau of Energy Efficiency – BEE, under the Ministry of Power, Government of India) is promoting green energy, energy management, energy efficiency and energy conservation in India. With the support from ADEME, Paris, SEEM has launched a quarterly (print) magazine on Energy Management and a monthly e-newsletter called "Energy Snippets" in January 2008.

SEEM is organising an International workshop on "**Cleaner Production and Energy Conservation for Sustainability**" at Cochin, India from 24 to 26 June 2008, jointly with The Centre for Science & Technology of the Non-Aligned and Other Developing Countries (NAM S&T Centre). We are pleased with the encouraging response for this imminently upcoming International Workshop. The REEEP, Vienna and ADEME, Paris are supporting this event.

The Workshop will have an exhibition of Renewable Energy and Energy Efficient Products / Technologies. We invite a speaker to this important International Workshop as a *key speaker*. The theme topic for the July 2008 issue of our quarterly print magazine *energy manager* is "*Cleaner Production and Energy Efficiency*". We would be pleased, if you could also provide a lead article for the magazine. We plan to bring out this magazine as a commemoration to coincide with this International Workshop. Hence, we would appreciate if you could kindly send us the article before May 30, 2008 to meet the printing deadline.

For more information, please log on to the website: www.energyprofessional.in Anyone interested should contact BCSD-UK CEO David Middleton on 0121 693 8336.

House of Commons Dinner – Nov 19th – limited spaces – BOOK NOW!

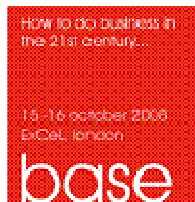
Open to BCSD-UK members and their guests, the host and key speaker at the 2008 BCSD-UK House of Commons Dinner will be Dr Alan Whitehead, MP for Southampton Test and Chairman of the Parliamentary Renewable and Sustainable Energy Group and Parliamentary Sustainable Waste Group.

Cost of the dinner will be £89.90 +vat per person

BOOK NOW. LIMITED SPACES. Contact Jennie on 0121 693 8331 or via jenniem@ebc-info.co.uk

20% off Exhibiting and 60% off Visiting BASE for BCSD-UK members

15th – 16th October 2008 - ExCeL, London – see www.base08.com



BCSD-UK is delighted to be an associate partner in this well supported venture which seeks to highlight the commercial dimensions of sustainable development. “See, think, do and sell” are the catchwords for BASE – “Business and a Sustainable Environment”. BCSD-UK believes this combined exhibition and conference is entirely sympathetic to its own values and is working with the organisers on the integrated conference programme as well as organising the opportunity for members to present themselves on the BCSD-UK stand. This is an opportunity for businesses to demonstrate their understanding and implementation of the practical relationship between sustainable development values and core business principles.

Venture base – targeting start ups

Apart from the exhibition and conference programme BASE will also feature “Venture base” – a showcase and accelerator for the development of the UK’s emerging clean, green technologies. Venture base is led by longstanding associates of BCSD-UK - Rob Wylie and Ben Goldsmith of the venture fund WHEB Ventures.

New Scientist Competition

“Venture base” is launching a major national competition with the New Scientist magazine to seek out the best undergraduate/postgraduate ideas for a practical environmental device that will contribute to long-term sustainability of businesses. First prize is £5,000.

For more on base see the attached documents or visit www.base08.com or contact davidm@ebc-info.co.uk

ScotAsh

Her Majesty The Queen has approved a recommendation by the Prime Minister to confer a Queen's Award for Enterprise in the Sustainable Development category, the only one in Scotland, to BCSD-UK member, ScotAsh. Mrs Margaret Dean, the Lord Lieutenant of Fife, will make a presentation of a commemorative item to ScotAsh on June 13th.

ScotAsh is the UK market leader in quality controlled, sustainable construction products manufactured using pulverised fuel ash (PFA). www.scotash.com

BCSD-UK Forward Programme

May 22 nd	SCP Taskforce Workshops on Decentralised Energy and Mobility 2020	Council House, Birmingham
June 2 nd	CABE Hothouse	Council House, Nottingham
June 18 th	SCP Taskforce Workshops on Decentralised Energy and Mobility 2020	Queens Hotel, Leeds
June 24 th or 25 th	Carbon Workshop	Midlands
June 30 th	SCP Taskforce Workshops on Decentralised Energy and Mobility 2020	Lloyds TSB, London
July 10 th	General Meeting (featuring Carbon Workshop) and Management Committee Meeting	Lloyds TSB, London

Aug 28 th	Scottish Steering Group	Scottish Enterprise, Glasgow
Aug 28 th	Carbon Workshop	Scottish Enterprise, Glasgow
Oct 15 th -16 th	BASE	London
Nov 19 th	House of Commons Dinner	London
Nov 20 th	General Meeting, Annual General Meeting and Management Committee Meeting	Lloyds TSB, London
Nov 26 th	Scottish Steering Group	Scotland
Nov 26 th	Food Security tbc	Scotland

Seeking employment – international researcher

Over a month ago I came back from the overland travels around Africa where I spent nearly three months travelling eight countries.

I travelled all the way from Kenya to South Africa and I saw lots of issues over there. As a researcher and a traveller at heart, I had a chance to talk to local people about their problems, run with kids across villages, have dinner in local homes. My dream is to use my international research and consultancy experience to undertake frequent overseas travels to research more about the impoverished regions, to use my knowledge to investigate about international business and human rights issues in every country that I am sent to.

Thanks to having worked in different countries for the past seven years, I have gained excellent international research and project management skills.

I have worked with many clients from very corporate to public sector ones, I have dealt with a great number of colleagues from different backgrounds and that taught me how to be humble and always respectful of other cultures and how to deal with difficult circumstances at times.

Thanks to having written many reports and pitched for many new businesses, my communication and organisational skills have been mastered to perfection. CV attached. Agnes Wolanska

David Middleton
CEO
BCSD-UK

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