



BCSD-UK UPDATE – MARCH 09 - distributed to members and contacts

In This Edition:

(Click headline for fast link to article)

WBCSD Update	BCSD-UK 10th Anniversary Business Summit – 26th March
CRC and Carbon Trading – 28th April	Upbeat Games Update at BCSD-UK General Meeting
BCSD-UK “Brain Dumping” at BERR	Food Security & Young Leaders Programme
WhizzGo Three Month Trial Offer	Carbon Trust Moves Offices
Population & Pollution Statistics Interactive Word Map	

How Do We Create A Societal Infrastructure That Will Be More Resilient To The Challenges? – asks WBCSD President, Björn Stigson

“Wherever I go, be it to Davos, Delhi or Beijing, I continue to be asked the question about whether the financial crisis and economic recession mean that society and business have lost focus on sustainable development (SD). My conclusion is the opposite. The stimulus packages that are now being discussed and put in place in different parts of the world have triggered a debate about what all this money should be used for. How do we build a more resilient, sustainable society with lower energy and resource use? How do we create the green jobs that will be needed to deliver these solutions? And how do we create a societal infrastructure that will be more resilient to the challenges of climate change and impacts on water and food supply?”

I think we are witnessing the beginning of the new industrial revolution, which I have earlier labelled, “CLEAN, LEAN, AND MEAN.”

BCSD-UK members can read the President’s full Update in the Members’ Area of www.bcsd-uk.co.uk



Packed Programme at our 10th Anniversary Business Summit – March 26th

Date: Thursday 26th March 2009 – 09.30-16.30

Venue: One Great George Street, Westminster

Summit Theme: “In a world of turmoil and change we are joined by the World Business Council for Sustainable Development to mark our 10th anniversary year by exploring what a future, low carbon world will look like by 2050, what new skills and new business models we need and what business opportunities are arising.”

Key Guest Speakers:

Paul Warwick, President, Europe and West Africa, ConocoPhillips

James Smith, Chairman, Shell UK

Ken Dalton, Group Chief Executive, AECOM Europe

Per Sandberg and members of the WBCSD

Jonathon Porritt, Chairman, Sustainable Development Commission
Isabel Dedring, Director of Environment, Mayor's Office, Mayor of London
Charles Hendry MP, Shadow Minister for Energy

This will include a WBCSD Consultative Workshop on their Vision 2050 project which is led by 26 member companies of the World Business Council for Sustainable Development (WBCSD), with Alcoa Inc, PricewaterhouseCoopers, Storebrand ASA & Syngenta AG as co-chairs. This exciting and ambitious initiative aims to articulate what the role of business is in achieving a sustainable world in 2050. Join representatives of Vision 2050 member companies and Per Sandberg, Project Director of Vision 2050, to discuss some global views on challenges, changes and solutions to achieving a sustainable world.

The rest of the packed programme consists of Jonathon Porritt launching the BCSD-UK 10th Anniversary Progress Portfolio and reports from various members on BCSD-UK activity including: Low Carbon Economy (*Richard John, AECOM*); Carbon Trading Yorkshire (*Richard Hall, Carbon Action Yorkshire*); the launch of the BCSD-UK Guide to Decentralised Energy (*Mark Saunders, E.ON*); New Business Model Think Tank; Food Security Think Tank (*Richard Heathcote, Scottish & Newcastle*); Young Business Leaders Group (*Hugh Williams, Ecotec/Ecorys*).

For more information or to register, contact katieh@ebc-info.co.uk or Katie Hoare on 0121 693 8334.

CRC and Carbon Trading – April 28th

We will stage one of our 2009 General Meetings in Birmingham on 28th April 2009 in joint venture with the Local Government Information Unit (LGIU), and the Midlands Environmental Business Company, and will be sponsored by Advantage West Midlands with support sponsorship from Birmingham City Council.

The event will be interactive; a dynamic introduction to the Carbon Reduction Commitment; will include a mock carbon trading exercise and provide opportunity to learn about Marginal Abatement Cost Curves and more.

For more information and a registration form visit www.bcsd-uk.co.uk.

Upbeat Games Update at BCSD-UK's General Meeting



Main speaker at the February BCSD-UK General Meeting hosted by WSP at their swish new London offices was former BCSD-UK Vice-Chairman Peter Braithwaite who had to relinquish the role when he moved into his new position as Head of Sustainability for CLM, the Delivery Partner to the Olympic Delivery Authority. Peter now works for CH2M Hill, the 'C' in CLM.

Giving what was an upbeat and very encouraging story about the preparations for the Olympic Park, Peter said that sustainability is fundamental to all aspects of the project and not "just" a bolt on element. It is the first Olympic Games where sustainability is an embedded holistic requirement and sustainability is one of six requirements to which the ODA is legally bound. There are 12 elements to the project's Sustainability Development Strategy ranging from environmental protection to social health and well-being.

The main work of the ODA ends in 2011 to enable a year of testing before the facilities and infrastructure are handed over to the Games' organisers LOCOG.

Inevitably this was a presentation full of facts and figures. For example:

- In contrast to previous Games, the organisation of the London 2012 Olympic Games and the Paralympics has been integrated from the outset.
- The site is 2.5 square kilometres “which may not sound a lot until you walk it”.
- The overall budget of £9.3 billion remains intact.
- There will be 30 new bridges.
- 190 buildings have been demolished.
- 600,000 tonnes of contaminated soil have been removed and treated in what is known as the “soil hospital.”
- On-site accident record is 1.02 accidents a year which is “incredibly low for the construction industry”.
- 15,000 athletes will attend the Games. Media reps will total 20,000! The biggest building on the site is the media and press centre.
- All the permanent venues will achieve BREEAM Excellent in legacy and will be 15% better than Part L of the Building Regulations.

There are energetic efforts being made to ensure that working relationships and practices developed through the project are adopted into the UK construction industry as a major legacy of the work of ODA.

These were just a few of the facts and figures to come out of Peter’s presentation. In the debate that followed it was commented that it was a shame such an upbeat and encouraging story was not being broadcast to the whole nation. To have heard it, you should, of course, have been at the BCSD-UK General Meeting. Maybe a lesson for those who weren’t?

Supporting Peter’s main presentation, BCSD-UK members Rolls-Royce plc and WSP Environmental also presented, the former giving a view of practical sustainable development commitment at this major aero industry manufacturer, and the latter on the amazing Masdar city development in Abu Dhabi.

BCSD-UK “Brain Dumping” at BERR



The BCSD-UK Business Modelling Think Tank held in February at BERR’s FutureFocus facility in Victoria, London was a maximum capacity turnout. The question to be asked was – “what sort of business models do we need to be better prepared for other “crunches” than we were for the credit crunch”.

Attending were representatives from Acclimatise; Alliance Boots, Amey; Black Country Consortium; Faber Maunsell/AECOM; Gucci, Lloyds Banking Group; RiverSimple; Rolls-Royce, Scottish & Newcastle; Shell; Sun Microsystems, Trinity International LLP; WSP; Yorkshire Forward; Dr Stewart Davies of the Sustainable Development Commission and Anne Weir, recently project manager for the Government’s Business Taskforce on Sustainable Consumption and Production, and BCSD-UK’s potential business partner in Korea, Mark Yoo.

We were grateful for the input of Dr Stewart Davies and Anne Weir who helped develop the embryonic idea of the BCSD-UK CEO into something of substance, and to April Vesey of BERR who sponsored the venue. Report to be issued soon.

Think Tank on Food Security and First Steps to Young Leaders Group

Northern Foods in Leeds hosted the BCSD-UK's Think Tank on Food Security led by BCSD-UK member, Richard Heathcote of Scottish & Newcastle.

Ecotec/Ecorys in Birmingham hosted the exploratory meeting that considered the formation of a BCSD-UK Young Business Leaders Group.

Both meetings will be reported at the forthcoming BCSD-UK Anniversary Summit.

Three Month Trial Offer



BCSD-UK member WhizzGo is offering a 3 month no obligation trial (excluding usage costs) if you sign up by April 30th. This means you can find out how easy the service is to use, and how it can fit into your company travel plans without any obligation. For more information on setting up a trial, simply call 08444 77 99 66 or email peter.pratt@whizzgo.co.uk.

WhizzGo is the UK's leading pay-by-the-hour car club with a network of low emission cars located in dedicated parking bays in towns and cities across the UK.

Carbon Trust Moves Offices



The Carbon Trust has moved - the new address is:
6th Floor, 5 New Street Square, London, EC4A 3BF.
Switchboard and customer centre phone numbers remain unchanged.
www.carbontrust.co.uk

Population And Pollution Statistics Interactive World Map

Breathing Earth is a web site that's well worth a look at. Apart from a real time simulation of the deaths and births statistics in each country changing as you watch, you can also see each country's carbon emissions. All based on current data.

<http://www.breathingearth.net/>

David Middleton
CEO
BCSD-UK

The Business Council for Sustainable Development – United Kingdom
*c/o, Environmental Business Communications, The Environmental Business Centre, Unit F3, The Arch, 48-52 Floodgate Street,
Birmingham, B5 5SL*

Tel: 0121 693 8338 * Fax: 0121 693 8448 * E-mail: davidm@ebc-info.co.uk * Web: www.bcsd-uk.co.uk

