



Business Council for
Sustainable Development
United Kingdom



BCSD-UK UPDATE – FEBRUARY 09 - distributed to members and contacts

In This Edition:

(Click headline for fast link to article)

<u>BCSD-UK 10th Anniversary Business Summit</u>	<u>DLA Piper LLP Hosts BCSD-UK/CAY Workshops in Sheffield</u>
<u>Think Tank on Business Modelling Hosted by BERR</u>	<u>Almost a Sell Out Already for First BCSD-UK GM of 2009</u>
<u>BCSD-UK MC Annual Review Meeting</u>	<u>BCSD-UK Think Tank on Food Security</u>
<u>BCSD-UK Supports R&CTA at Sustainability Live</u>	<u>Update from WBCSD President Björn Stigson</u>
<u>Insights from Business in Response to the Bali Action Plan</u>	<u>The 57th BCSD Formed as United Arab Emirates is launched</u>
<u>CABE "Low Emission Neighbourhoods" Report</u>	<u>Business Case Discussion Paper Released at COP 14</u>
<u>Call for Views on Climate Change (Scotland) Bill</u>	



BCSD-UK 10th Anniversary Business Summit – Thursday March 26th

The BCSD-UK 10th Anniversary Business Summit to be staged at the Institution of Civil Engineers, One Great George Street, Westminster on March 26th will be sponsored by AECOM; Carbon Action Yorkshire; ConocoPhillips; E.ON and Shell UK.

After a welcome by Tom Foulkes, Director General, Institution of Civil Engineers, main business speakers will include James Smith, Chairman, Shell UK; a senior representative from ConocoPhillips; Jonathon Porritt, Chairman of the Sustainable Development Commission; Ken Dalton, Group Chief Executive, AECOM Europe; Per Sandberg from the World Business Council.

The main feature of the Summit will be the first in a series of global events in which the World Business Council on Sustainable Development reports on its Vision 2050 project led by 26 member companies of the WBCSD, with Alcoa Inc, PricewaterhouseCoopers, Storebrand ASA & Syngenta AG as co-chairs.

This exciting and ambitious initiative aims to articulate what the role of business is in achieving a sustainable world in 2050 by looking at:

- The challenges we face today
- The pathways we need to follow to make the changes we need
- Possible solutions, and
- The role of business in this journey.

Join representatives of Vision 2050 member companies and Per Sandberg, Project Director of Vision 2050, to discuss some global views on challenges, changes and solutions to achieving a sustainable world.

Richard Hall of Carbon Action Yorkshire will report on their leading work on carbon trading.

In addition, BCSD-UK members will report on our work on the low carbon economy, decentralised energy, business modelling, food security and the new UK Young Business Leaders Group.



Other Early Activity in our Anniversary Year

DLA Piper LLP Hosts BCSD-UK/CAY Workshops in Sheffield – Wednesday February 11th



As part of the programme of awareness and knowledge raising being undertaken by BCSD-UK for Carbon Action Yorkshire (CAY), two back-to-back half day workshops are being staged on Wednesday 11th February, hosted by DLA Piper LLP, in Sheffield.

The morning workshop on the work of the BCSD-UK Energy Group is being presented by E.ON and DECC (Department of the Environment and Climate Change) and features Teresa Hitchcock, Partner, DLA Piper LLP; Mark Saunders, Senior Propositions Manager, E.ON Sustainable Energy Solutions & BCSD-UK Energy Group Chairman; Richard Scott, Head of Marketing, E.ON Sustainable Energy Solutions and Rita Wadey, Distributed Energy and Heat Team, National Climate Change and Consumer Support, Department of Energy and Climate Change.

In the afternoon, the focus is on Climate Change Risk Management and the risks and costs to those who are unprepared and the business opportunities to those who have analysed the impacts. The event will provide practical advice and a unique portfolio of tools, risk assessment services and risk intelligence products to help manage these risks and realise the opportunities. Speakers will include John Firth, CEO & Co-founder, Acclimatise; Paul Turner, Head of W&IB Sustainable Development, Lloyds Banking Group; a venture capitalist.

To register to attend please contact katieh@ebc-info.co.uk.

Think Tank on Business Modelling Hosted by BERR - Thursday February 12th

Our Think Tank on Business Modelling is full. This strictly limited number event is to be held on February 12th at the BERR FutureFocus in Victoria, London. It will consider what sort of business models we need to be better prepared for other “crunches” than we were for the credit crunch.

Attending will be representatives from Acclimatise; Alliance Boots, Amey; Black Country Consortium; Faber Maunsell/AECOM; Gucci, Lloyds Banking Group; RiverSimple; Rolls-Royce, Scottish & Newcastle; Shell; Sun Microsystems, Trinity International LLP; WSP; Yorkshire Forward; Dr Stewart Davies of the Sustainable Development Commission and Anne Weir, recently project manager for the Government’s Business Taskforce on Sustainable Consumption and Production, and BCSD-UK’s potential business partner in Korea, Mark Yoo.

Almost a Sell Out Already for First BCSD-UK General Meeting of 2009 - Wednesday February 25th

We are almost reaching maximum capacity for our first General Meeting of 2009. Key speaker is Peter

Braithwaite, Head of Sustainability, Delivery Partner, Olympic Delivery Authority who will ask “what is meant by sustainability” and will report on the ODA’s Sustainable Development Strategy; how the strategy is being implemented and the progress to date.

The event will be hosted by WSP at their new London HQ. Prashant Kapoor from WSP’s sustainable cities team provides an overview of the Masdar development now being built in Abu Dhabi.

Our usual spot for members to tell us what they are up to will be taken by Rolls-Royce and entitled “Rolls-Royce and the Environment”.

BCSD-UK Management Committee’s Annual Review Meeting – Thursday February 26th

BCSD-UK Chairman, Jeff Tetlow and members of the BCSD-UK’s Management Committee will be staging its annual review meeting on February 26th in London.

BCSD-UK Think Tank on Food Security – Thursday March 5th

Northern Foods is to host a BCSD-UK Think Tank on Food Security on March 5th. This is a BCSD-UK members and invited guests only event and may be the start of a series of wider audience consultation activity.

BCSD-UK Supports R&CTA at Sustainability Live – NEC Birmingham - Thursday May 21st

BCSD-UK is to support the Renewable and Clean Technology Audit to be staged on the last of the three-day Sustainability Live show at the National Exhibition Centre in Birmingham. Sponsored by Advantage West Midlands, R&CTA hopes to build on the pilot RTA show staged last February. The theme is to hear from business practitioners in the field what is happening in new renewable and clean technology markets and what business opportunities they present. The programme is currently in design.



World Business Council for
Sustainable Development

Update from WBCSD President Björn Stigson

In his latest monthly UPDATE, World Business Council for Sustainable Development President Björn Stigson considers the changes 2009 will signal including new political leadership in the US, EU and Japan and elections coming up in India and Germany; restructuring of the global financial system; rebalancing of the roles of governments versus markets; the push for low carbon economies to combat climate change; efforts to create “green jobs” as sources of new employment; a shift from G8 to G20 in global governance; a new relation and potential cooperation between US and China. For this year, he says we will see a particular focus around some specific sustainable development (SD) issues: climate change will remain a top priority due largely to the COP15 in Copenhagen in December; water will grow in importance because of the connection between water, energy and food supply. Furthermore, the World Water Forum in Istanbul (March 09) will give increased prominence to this issue; the financial crisis will remain top of mind for many business leaders and our stakeholders; the struggle in many developing regions to alleviate poverty and provide basic services will continue as the economic recession will further slow down progress on the Millennium Development Goals (MDGs).

In the full text which members can see in the Member's Area of the BCSD-UK web site, he considers "what about Business and SD? He says in the short term, the financial crisis and the economic recession could reduce the SD efforts. But, the move toward a resource and carbon constrained world with a growing and increasingly urbanized population is inevitable. This will trigger many SD issues and will drive innovations, investments and business strategies. However, the change process will not be easy and there will be winners and losers between countries, sectors and companies.



World Business Council for
Sustainable Development

Insights from Business in Response to the Bali Action Plan

The World Business Council for Sustainable Development with its 200 member companies and regional partners in 54 countries have participated for many years in the debate on climate change, energy access, security and competitiveness. They have engaged in the United Nations Framework Convention on Climate Change process to share insights, which they believe would enhance the effectiveness of a future international climate change agreement.

BCSD-UK members can see the full WBCSD Submission to the Bali Action Plan in the BCSD-UK Member's Area on www.bcsd-uk.co.uk.



World Business Council for
Sustainable Development

The 57th BCSD Formed as United Arab Emirates (UAE BCSD) is Launched

A BCSD in the United Arab Emirates (UAE) was launched in January in Sharjah. The UAE BCSD is the result of an initiative of the Sharjah Chamber of Commerce and Industry (SCCI) and will be under the patronage of the Crown Prince of Shajah. It becomes the 57th partner organization of the WBCSD's Regional Network – and the first BCSD in the Gulf region.

The launch was attended by around 150 high level government officials and business leaders and received wide media coverage. WBCSD's President Björn Stigson delivered the keynote address.

The UAE BCSD will be hosted at the impressive new premises of SCCI and is expected to focus, among others, on issues such as: education and awareness creation on Sustainable Development, Energy Efficiency and Eco-Efficiency, Sustainable Water Management and Energy Efficiency in Buildings.

BCSD-UK has sent a message of welcome to Hussain Al Mahmoudi, the General Director of SCCI, who was the driving force behind the creation of the UAE BCSD, and to Mohammad Juma, who will be acting as Manager of the UAE BCSD.

CABE "Low Emission Neighbourhoods" – Report

Mark Saunders of E.ON who leads the BCSD-UK's Energy Group, attended a CABE workshop for the BCSD-UK. Entitled "Low Emission Neighbourhoods", the event focussed on the Foresight report "Sustainable Energy Management and the Built Environment (SEMBE): Powering Our Lives." The emphasis is now on making the recommendations in the report happen – both at policy level and at delivery level.

BCSD-UK members can read Mark's full report in the Member's Area on www.bcsd-uk.co.uk.

BCSD-UK member Acclimatise has been working with the UK Department for International Development (DFID), Barclays, HSBC, Forum for the Future and Synergy on a discussion paper which was released at the UNFCCC COP14 in Poznan: 'Climate Finance, Business and Community: The Benefits of Co-operation'.

The discussion paper explores the business case for climate change adaptation to be undertaken by companies in co-operation with surrounding communities and stakeholders. It looks at the potential roles of the private sector in helping to address the physical risks of climate change in developing countries.

Its aims are to stimulate discussion on why it is so critical for businesses to take climate change seriously, to identify key actions that can be taken, and to highlight how these actions can be designed in collaboration with local communities and stakeholders to improve their adaptive capacity.

The paper builds on the earlier work undertaken by Acclimatise with Barclays for the London Accord project (http://www.london-accord.co.uk/accord_2007/reports/d1.htm).

DFID and the other members of the collaboration group are circulating this discussion paper and we are inviting feedback and comments from BCSD-UK members.

Comments will inform the development of a more in-depth report, due for publication in early Spring 2009, which will cover the following sectors: long-lived, fixed assets; chemicals and pharmaceuticals; fossil fuel and renewable power generation, supply and distribution; and tourism. We are also interested in hearing views about the merits of undertaking a second phase that would consider other sectors.

Call for Views on Climate Change (Scotland) Bill

Below is a link to the Transport, Infrastructure and Climate Change Committee's call for views on the Climate Change (Scotland) Bill. Responses are sought by February 27th 2009. If you do respond, please mention you saw this in the BCSD-UK Update.

<http://www.scottish.parliament.uk/s3/committees/ticc/inquiries/ClimateChangeViews.htm>

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